

# PRESS RELEASE

## Lumens Announces New VC-BC701P 4K Box Camera

*Compact 30x IP Camera Offering Superior Video Image Quality*

Hsinchu, Taiwan, Feb.25, 2020 – Lumen Digital Optics Inc. today introduced the new VC-BC701P 4K 60fps UHD box camera. The VC-BC701P is equipped with a professional 8MP sensor with 30x optical zoom to generate a high color reproduction, high-definition signals, and crystal-clear image quality even in low light. The camera supports multiple common interfaces such as PoE, HDMI 2.0 and 3D Noise Reduction and also offers the convenience of triple-stream (H.264/H.265) video format. The VC-BC701P is ideal for applications such as eSports, broadcast television, events, courtroom capture, house of worship and a variety of ProAV applications.

“We expect customers to use this 4K box camera in an IP-based network environment. In addition, the compact size allows for easy installation in small to medium size rooms and expands its possibility of creative applications. Our engineering team always strives to bring next generation technology to the market while maintaining superior video image quality. As we continue to watch the market for ProAV projects, Lumens will strive to provide extraordinary products for many years to come,” said Steven Liang, Lumens Dir. of Product Management.



### Availability

The VC-BC701P 4K Box Camera is available now. Color options: Black, White.

### Information:

For more information about Lumens, visit: [www.MyLumens.com](http://www.MyLumens.com)

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### About Lumens Digital Optics Inc.

Lumens® offers superior 4K and Full HD PTZ cameras, videoconferencing cameras, document cameras, capture vision system and a wireless presentation system. The cameras can be easily set up and display quality 4K and Full HD images. Lumens cameras provide a dynamic live production for every environment.