

PRESS RELEASE

Lumens Advances Software-Driven IP Workflows With NewTek Connect Pro

FREMONT, CA, November 16, 2016 – Lumens™ Integration Inc. today announced the support for software-driven IP workflows using the NewTek™ Connect Pro software enabling Network Device Interface (NDI™) connectivity allowing Lumens VC-A20P HD PTZ IP cameras to be recognizable as a source by other NDI-enabled applications and devices connected to a standard Ethernet local area network. NewTek's royalty free NDI technology allows video and audio sources to be shared bi-directionally across a network, eliminating the need for costly direct connections, expensive cable runs, and infrastructure upgrades while turning every source into a destination instantly available anywhere on the network.

“We saw the benefits and interoperability of virtualizing video production in selecting NewTek's Connect Pro Software with Lumens IP PTZ cameras. Our customers needed reliable technology to support live broadcasting programs. Thanks to NewTek's NDI standard framework established for the industry and the benefits of NewTek's Connect Pro Software enabling an IP-based workflow, Lumens VC-A20P IP PTZ camera would act as an important video source of a larger system solving operational challenges faced by professional audio and video markets. Rich in connectivity, interoperability and having the best image quality is what Lumens is known for and being able to provide that on multiple products, we can now say that it's happened,” said Steven Liang, director of Product Development for Lumens.

“Software-driven IP workflows are quickly becoming ubiquitous in video production,” said Michael Kornet, executive vice president of Business Development for NewTek. “NewTek Connect Pro and NDI technology allows customers with Lumens VC-A20P HD PTZ IP cameras to exponentially increase the video sources available for live production creating efficiencies and opportunities for customers that did not previously exist. NDI is the most widely adopted IP technology on the market, epitomized by the millions of customers with access to it today.”

NewTek is also providing additional features in NDI version 2 in an updated software development kit (SDK) available in Q4 2016. The NDI SDK is royalty free for any company looking to establish IP workflows within their organization, or in commercial products and applications they deliver. Building on the widely adopted and ground-breaking Network Device interface announced at IBC 2015, NewTek's NDI version 2 adds higher performance, resolution independence, 16-bit per channel support for the highest precision color of any IP standard, 16 channels of floating point audio, improved cross subnet support, integrated fail-safe support, network-based re-routing support, and more.

Information:

For more information about Lumens, visit: www.MyLumens.com

For more information about NewTek, visit: <http://www.newtek.com/ndi.html>

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About Lumens Integration Inc.

Lumens™ offers superior document cameras, videoconferencing cameras, PTZ cameras and a lecture capture station. Lumens cameras can be easily set up and display high quality 4K and HD images. Lumens products have been preferred by consumers for streaming, recording and saving live events.

